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HCA Board Meeting – 11.02.21- HCA Commons

Kevin Murray, Chair-**Present**
Michele Bulmer, Vice Chair-**Absent**
Ashley Pitts, Secretary-
Present

Audrey Decker, Member –
Present via phone
Susan Groseclose, Member-
Present

Dustin Ennis, Member-**Absent**
Jared Chambliss, Member-**Absent**
Pete Frommer, Treasurer- **Present via phone**
Phyllis Smith, Member-**Present**

Meeting called to order – Started 0106pm

- Dr. Ann Marie Taylor (Invocation)
- Pledge of Allegiance (K. Murray)
- Ashley Pitts (Mission Statement): “Our mission is to create an innovative and challenging learning environment that teaches the whole learner through the pillars of connection, flexibility, and service”.

Chair’s Report:

- RFP’s for PR firm- voting item- **Cost of total services &28,000. \$14,000 due in November and \$14,000 due in May. Includes all services to include Public Relations, Rebranding and marketing opportunities. Dustin made a motion to approve the PR contract with Rhoades Branding, Phyllis seconded, open for discussion- discussed process of using PR firm- Audrey questioned on if we had any community backlash yet, after the letter went out? Dr. Taylor stated that one parent asked about ‘What activism has Angel Malone been involved in?’ Dr. Taylor directed them to Angel Malone. Phyllis stated that she was questioned from another parent and she directed them to Dr. Taylor- Motion passed.**

Vice Chair’s Report:

Committee Reports:

Secretary’s Report:

Treasurer’s Report:

Executive Director’s Report:

Questions/Comments from Board Members:

Executive Session:

Open Session: